Incorporating Economic Values into Remedial Options Analysis

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Incorporating Economic Values into Remedial Options Analysis

- Methods for evaluating both positive and negative effects of remedial options during risk management decision-making
 - conceptual approaches
 - using dollar metrics
 - using ecological metrics
- Scaling extent of restoration to offset impacts from residual risks
- Technical and Institutional Challenges

Risk Management Challenges

- Many sites do not have either uniformly extreme or minimal risks
 - Many sites in a "gray area"
- Conservatism in HQ implies need to consider weight of evidence in remedial decisions
 - Need for judgement and balancing effects in risk management increasing
- Few accepted formal tools for risk management

Risk Management is Evolving

Ecological Effects of Remedial Options

- The Ecological Risk Assessment calculates the risks of existing conditions
- Remedial actions reduce these risks but may introduce new ones
 - Physical impacts from remediation
 - New exposure pathways
- Spatial and temporal effects important

Economic Analysis of Benefits and Costs

- Basic problem is measurement of effects in a common unit so they can be summed to arrive at a net effect
- Valuation methods apply to services provided by natural resources
- Can measure effects in dollars via a "willingness-to-pay/accept"
- In some cases can measure effects with an "ecological metric"

Why Measure Benefits and Costs?

- A means for making best possible information available to the decision makers
- Doesn't make the decision, may be an important input to decision-making process
- Not all benefits and costs are relevant (to the remediation decision maker)
- Difficult to do well

Money Metric Approach

- Explicitly and systematically can account for all measurable costs and benefits
- Similar to private investment analysis but emphasis is on social costs and benefits
- Social costs and benefits apply to everyone in a defined population
- Analysts and clients decide what benefits and costs to include

Benefits of Remediation

- Vary according to perspective
- For remedial decision makers: mainly cancer and ecological risk reduction
- For local communities: a complex mixture of health, income, ecological, recreational and passive use values
- For nation: primarily passive uses
- For RPs: reduction in NRD liability, good corporate citizenship and increase in "good will"

Costs of Remediation

- Diverting resources from other uses in economy (measured as dollar cost)
- May disrupt existing ecological services
- May introduce new ecological risks/injuries

Measuring Benefits In Dollars

Regardless of Perspective:

- contaminated sediments require economic methods designed to measure both market and non-market values
- some benefits are difficult and/or costly to estimate, i.e. human health, ecological services, endangered species, passive use, etc.

Benefit Elements

- Example: health benefits
 - reduction in medical treatment costs (market value)
 - reduction in pain and suffering (nonmarket value)
 - reduction in lost wages (market value)
 - reduction in mortality (market and nonmarket value)

Benefit Elements

(continued)

- Example: benefits from a reduction in fish reproductive injury
 - increase in fish biomass on average leads to an increase in the value (market and non-market) of services: food (for humans and non-humans); recreation; and passive uses
 - can also be valued in "ecological currency"

Economic Benefits Methods

Market Values

 reduction in out of pocket expenses; increase in producer profits; increases in employment/income; increases in property values

Non-market Values

 travel cost recreation demand models; surveybased stated preference techniques, including contingent valuation and stated choice

Cost Effectiveness

- Closely related to benefit cost analysis
- Holding benefits constant, identify the least costly way to accomplish sediment removal
- Given a fixed budget, how to maximize sediment removal benefits

Remediation and Natural Resource Damage Assessment Economics

- Under CERCLA, Trustees are required to recover "damages for injury to, destruction of, or loss of natural resources, including the reasonable costs of assessment" (section 107(a)(4)(C))
- Remediation benefits lead directly to reductions in NRDs (residual to remediation)
- Quantification methods are similar
- NRDAs cannot include health costs and private losses

Natural Resource Damage Assessment Goals

- To restore federal and state trust resources that have sustained injury as the result of accidental spills or chronic discharges of hazardous substances (CERCLA) or oil (OPA)
- To make the public whole for interim loss of use of natural resources
- Recovered sums must be used to restore, replace or acquire the equivalent of the injured natural resources and to reimburse agency assessment costs

Ecological Metric Approach

- A method for assessing the positive and negative ecological effects of alternative remedial actions
- An economic model for decisionmaking
- Does not use dollars as metric for measuring effects
- Applies to site-level analyses, not policy-level analyses

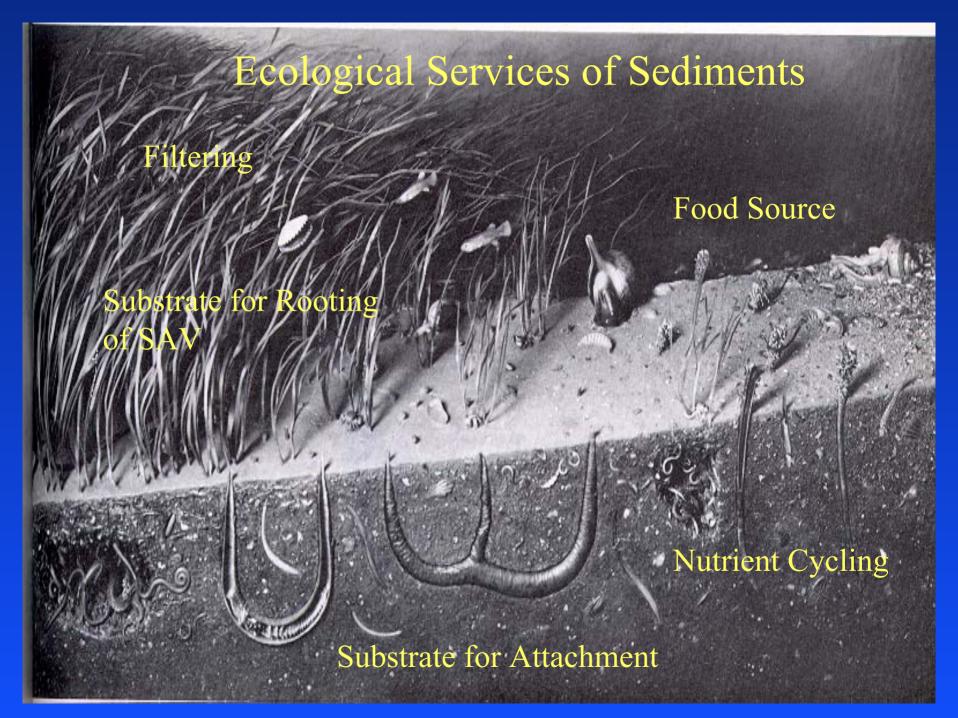
Ecological Metrics

- Focuses on the suite of ecological services provided by the natural resources
- Based on habitat assessment methods developed by:
 - U.S. Dept. of Interior
 - NOAA
 - Corp of Engineers
 - Fish and Wildlife Service
- Adaptation of methods used in NRDA (Habitat Equivalency Analysis)

Ecological Services

- Ecological services are beneficial outcomes of bio-physical functioning in ecosystems
 - valued directly or indirectly by people

- Ecological risk drivers can impair functioning and reduce services
- Ecological services are related to, but not necessarily measured by, risk assessment endpoints



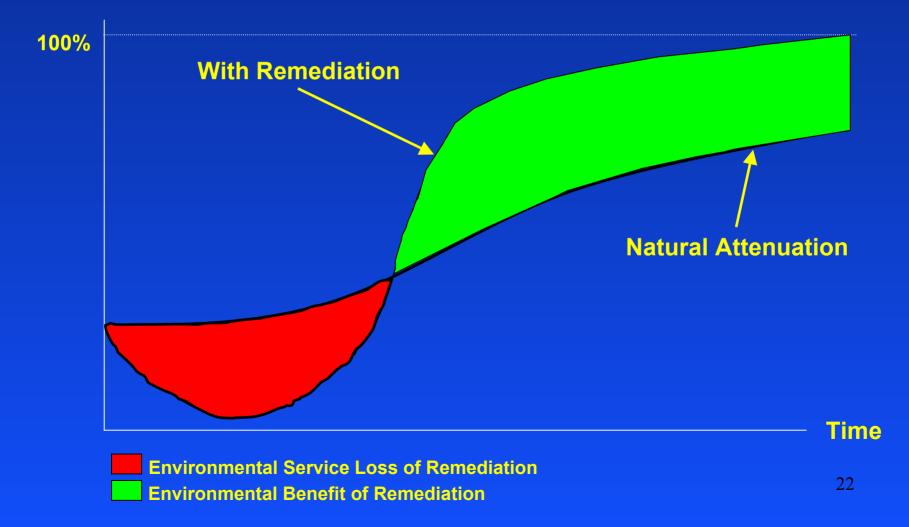
Compare Remedial Alternatives

Example:

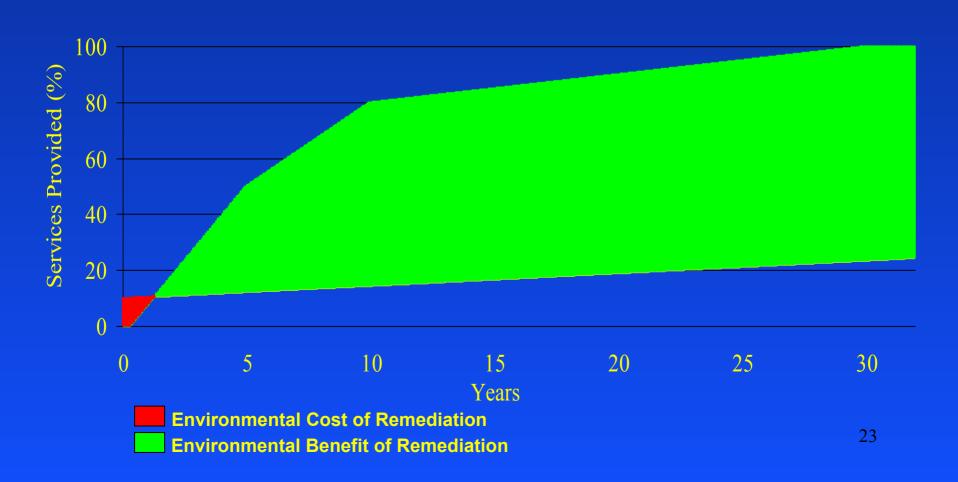
Active Remediation -v- Natural Attenuation

- With Remediation
 - Immediate physical impacts imply an initial reduction in services but potential eventual gain in services by eliminating any residual risks
- Natural Attenuation
 - No immediate physical effect but perhaps long period of reduction in services due to residual risks

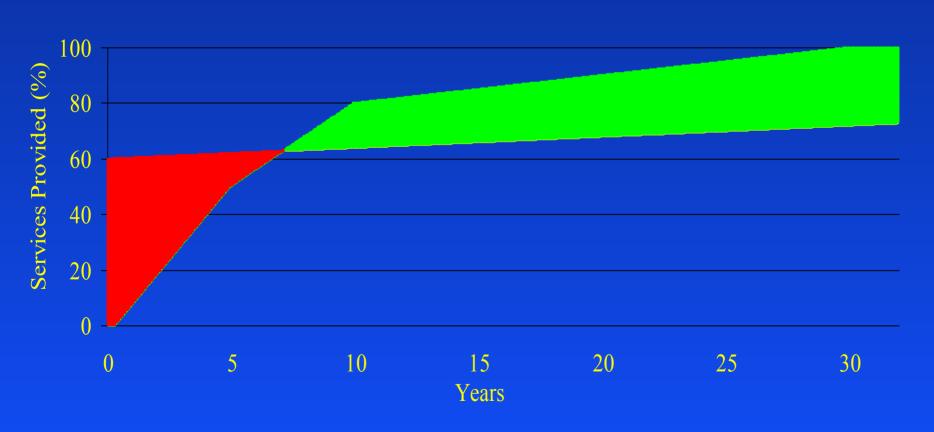
Ecological Services



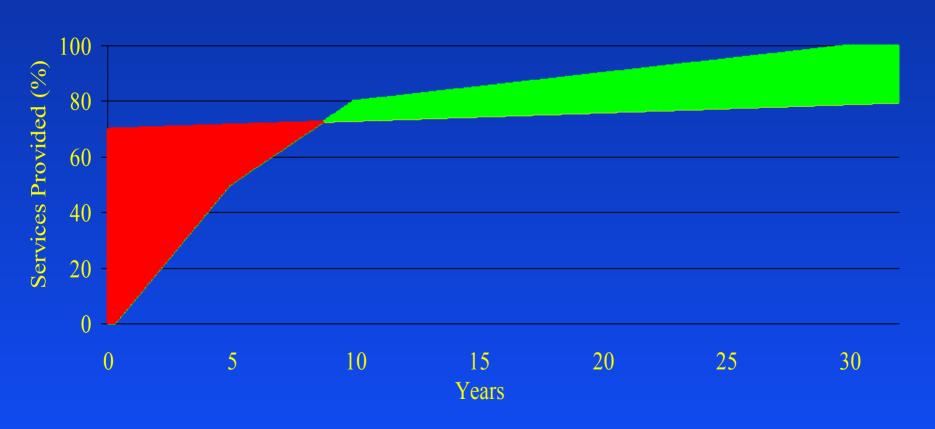
Benefits and Costs of Remediation at Chemical Hot Spot (Current Services 10%)



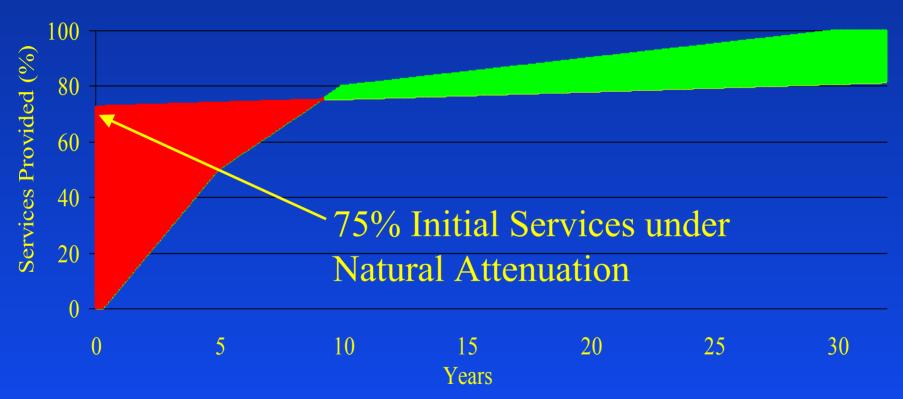
Benefits and Costs of Remediation Initial Services 60%



Benefits and Costs of Remediation Initial Services 70%

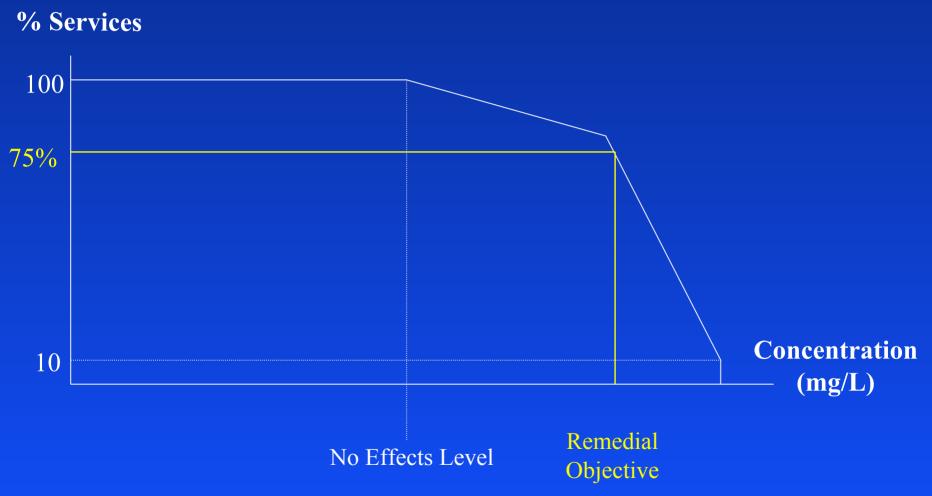


Benefits and Costs of Remediation Equated



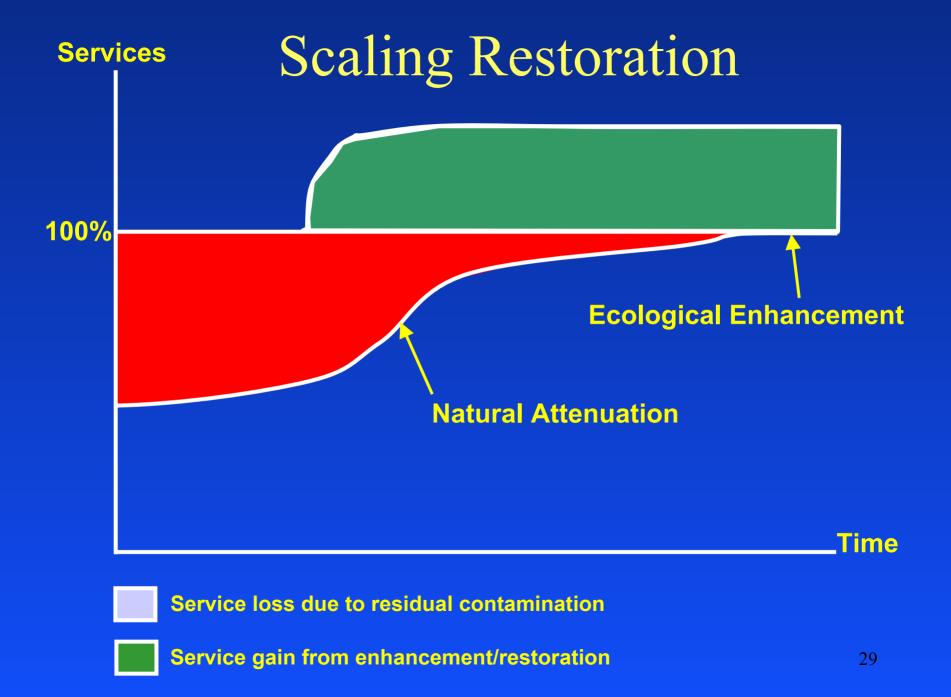
At lower chemical concentrations (higher initial services) environmental costs of remediation exceed benefits

Services — Concentration Curve



Scaling Restoration Actions

- If have residual harm under natural attenuation, may not reach baseline for a considerable time period
- Can compensate for this loss by some another action to enhance services
- Can scale restoration action using Habitat Equivalency Analysis in NRDA process



Benefits of Analysis

- Method for integrating multiple sources of ecological risks in risk management decisions
- Facilitates a science-based approach to risk management.
- Optimizes environmental benefits of remedial decisions
- Can be used to integrate assessment and management of remedial and NRD liabilities

Need for Integration of Research in Several Areas

- Research needed to establish dose response (services-concentration) curves
- In ERA the assessment endpoints are related to some site services; measurement endpoints tend to be narrowly defined
- Ecological services should be included in habitat assessment methods

Institutional Barriers

- The value conundrum
 - trade-offs among services & weights for adding across services necessarily reflect value judgements

• Distinct roles of FS (regulatory) and NRD (trusteeship) tends to limit integration of approaches